

**FREE MARKET ROAD SHOW 2019**

**WWW.FREEMARKET-RS.COM**

**REINVENTING FREEDOM 30 YEARS AFTER THE WALL**

**MARCH 26 - MAY 10 | 30 CITIES | #FMRS19**

## What is it about?

The 2019 Free Market Road Show will bring together leading business people, outstanding scholars and students, opinion leaders, policy experts, elected officials, diplomats and other interested parties from across Europe to discuss openly core European values – a topic which has been missing in the recent political debates within Europe which have focused almost exclusively on the migration crisis.

Recent political developments in Europe have seen a rise in the popularity and the parliamentary representation of political parties advocating the politics of populism, government size, nationalization of sectors of the economy, and the funding of unrealistically extravagant expansions of existing safety nets. It is the younger generation in particular who are embracing and driving this trend.

In order to engage with an even wider audience and further inspire the exchange of ideas the format of the 2019 Free Market Road Show slightly changes – including a new interactive talk format for the FMRS discussions to draw more participation from all sides of the political spectrum and a greater emphasis of the ‘millennials’ and younger people.

# Free Market Roadshow 2019 partnering and sponsoring packages and benefits:

## FMRS Partnering Sponsor 250.000

Shaping the debate: The Partnering Sponsor will benefit from taking active part in the debates by placing speakers of their choice as Keynotes or in panel discussions through the course of the FMRS tour in all 30 cities.

### Stage Presence

- Highly visible incorporation of Partnering Sponsor name into main stage by use of two (2) banners or other visual material
- At least one (1) live acknowledgment of Partnering Sponsor from main stage during each FMRS event
- Logo of Partnering Sponsor on panel projection screens at least one (1) time through the course of each FMRS event

### On-Site Branding and Recognition

- Two (2) full-page color ads in FMRS 2019 Report
- Where applicable, space in live broadcast and interviews for Partnering Sponsor's representatives and speakers
- Partnering Sponsor's logo on cover of any printed FMRS material
- Partnering Sponsor's logo on attendee conference bag, if any
- Opportunity to insert Partnering Sponsor items into attendees' conference bags

### Additional Branding Opportunities on social media

- 2 Facebook posts mentioning Partnering Sponsor or their representative/speaker (Facebook posts can be posted during the event)
- 2 Twitter posts mentioning Partnering Sponsor or their representative/speaker (Tweets can be sent during the event)
- Partnering Sponsor's name inclusion on all FMRS news/press releases
- Partnering Sponsor logo and link on homepage of FMRS
- Partnering Sponsor listing in sponsor section of FMRS

### Exhibit space

- Partnering Sponsors will have the opportunity to have priority reserved space at each FMRS event venue, over lower-level sponsors in order to set booths, banners and tables with promotional and other print material

### VIP and networking benefits

- Invitations for Partnering Sponsor's representatives and guests to attend all VIP and speakers' receptions (not open to public or general audience)

## **FMRS City Sponsor 10.000 Euro**

### **Stage Presence**

- Highly visible incorporation of your organization name into main stage by use of one (1) banner or other visual material
- Logo on panel projection screens at least one (1) time through the course of each FMRS event

### **On-Site Branding and Recognition**

- Quarter-page color ad in FMRS 2019 Report on bespoke city page
- Logo incorporated in printed FMRS material
- Opportunity to insert items into attendee's conference bags, if applicable

### **Additional Branding Opportunities on social media**

- 1 Facebook post (Facebook posts can be posted during the event)
- 1 Twitter post (Tweets can be sent during the event )
- Logo and link on homepage of FMRS
- Listing in sponsor section of FMRS

### **Exhibit space**

- Reserved space at each FMRS event venue in order to set booths, banners and tables with promotional and other print material

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## **FMRS Participating Sponsor 1.000**

### **On-Site Branding and Recognition**

- Quarter-page color ad in FMRS 2019 Report on bespoke city page
- Opportunity to insert items into attendee's conference bags, if applicable

### **Additional Branding Opportunities**

- Logo and link on homepage of FMRS
- Listing in sponsor section of FMRS

### **Exhibit space**

- Reserved space at each FMRS event venue in order to set booths, banners and tables with promotional and other print material

The Free Market Road Show brings together renowned economists, leading politicians and prominent business leaders every year to discuss current economic problems and possible solutions at a variety of venues across Europe and the Caucasus.

It also provides unparalleled networking opportunities for participants and those within the European free market movement, with exclusive events such as cocktail receptions and dinners with top opinion leaders and decision makers.

Since initiation of the Free Market Road Show hundreds of speakers from around the world have been involved, who reached thousands of participants. In 2018, the Free Market Road Show® visited 40 cities all over Europe and engaging directly with 10.000 individual participants. Furthermore, the FMRS message reached more than half a million people through its media engagement on Twitter, Facebook and print press across Europe.



For individual Partnership or Sponsorship packages please contact [office@austriancenter.com](mailto:office@austriancenter.com)

**Join us now!**